

## Registration According to New System

Enrollment, Exams, to Run at  
Same Time Now; Teachers  
in Offices.

JANUARY 16 TO 25

Registration and examinations will run concurrently this semester, according to official word sent out by the Registrar's office this week. The gymnasium will no longer be the scene of frantic pencil-waving and anguished groans as hundreds of students attempt to sign for classes.

The instructors will now remain in their respective offices, and the Mohammets will come to the instructors. In order to facilitate the registration procedure even more, the Registrar's office will distribute mimeographed schedules of the teachers' offices and office hours.

Examinations will be given January 16 to 25, inclusive.

## Cagers Drop Initial Game to Nodaks

The Municipal University basketball team faltered on their opening step into the North Central Athletic Conference when they dropped their initial contest to the University of North Dakota by a 41 to 27 score. The game was played in the Central High gym on Thursday evening, December 20, before about 500 fans.

The Nodaks are the defending champs in the North Central loop, to which Omaha has just been admitted, and they demonstrated the reason why as they puzzled the Cards with a display of short passes, long passes, one-handed shots and two-handed shots that gave them the lead in the first few minutes and enabled them to hold it until the end.

NORTH DAKOTA (41)			
	FG	FT	PF
Birk, f	5	1	0
Finnegan, f	7	0	2
Witasek, c	4	2	1
Aamoth, g	1	0	4
Booth, g	2	0	1
Charberau, g	0	0	0

OMAHA (27)			
	FG	FT	PF
Curtis, f	5	1	0
Patterson, f	4	3	1
Nelson, f	0	0	2
Wilkinson, c	0	0	0
Johnk, g	0	1	0
Pearey, g	0	0	1
Brown, g	0	0	0
Baade, g	2	0	0

## Scout Delegates Report

Marion Earhart, '37, and George Alexander, '38, representatives to the Alpha Phi Omega convention at Kansas City, will tell about their trip at the regular meeting of the Scout fraternity next Monday, January 14, at 8 p. m. at the Paxton.

This convention of all the honorary scout fraternities in the United States was held December 28 and 29. The official reports of the convention will also be read.

## Language Exams Today

The English proficiency examination will be held on Friday, January 11, in Rooms 2 and 3 from three to five o'clock. It was announced this week.

Examinations in the foreign languages were scheduled for Thursday, January 10, in Room 6.

## Indian Contest Closes on Feb. 1

Ten Dollar Prize Offered for  
Best Plan; Any University  
Student Eligible.

In order to be eligible for the prize offered in the Indian Tradition Contest all entries must be turned in to Miss Diamond's office by the first of February.

The first and only prize of \$10.00 is offered by the alumni group to stimulate an interest in the Indian traditions of the Omaha Indians. "The students of Omaha University should be interested in the traditions of the Omaha Indians as they are being neglected by the historians, and it is for us to preserve and record these traditions," stated Dean Thompson.

Quoting another interested faculty member: "The whole thing is to establish definite traditions based on Indian rituals. Here is a good opportunity to supplant" (Continued on Page 4)

## Girls' Basketball Season Started

Basketball practice for the girls began a week ago last Wednesday evening with a good turn-out. There are five school teams and an alumnae team. Each team has a captain who directs it and tells the players what is wrong with their playing and what strategies could be used and what the rules of the game are.

Captains of the teams are: Mary Brown, Ann Raymond, Maxine Steincamp, Eleanor Larson, and Mary Rigg. Mary Brown's team is composed of Phyllis Knudsen, Minnette Myers, Kathryn Shaw, Kathryn Davis, Thelma Kristensen, Hortense Gelslar, Elizabeth Marshall, Mamie Horak, Elaine Brandt.

Last year 30,757 students borrowed \$3,418,000 from loan funds maintained in 531 colleges and universities.

## Progress in Many Fields Marks First Semester Seen in Review

In the cramped columns of The Gateway, faithful historian of the school activities, there appeared more than one interesting and important story this last semester. The development of the school, the awarding of individual honors, and outstanding advances along the publications line were all depicted in our news pages from time to time.

First of importance and interest was the N. I. A. A. football championship awarded to Municipal University for the first time in the history of the Association, and with it, our admittance into the North Central Athletic Conference. The latter story, perhaps, was the most interesting, but needless to say our remarkable

## Cardinals To Open NIAA Play Tonight

Cagers Will Meet Kearney and  
Hastings on Two-Game Trip;  
Bobcats First Foe.

### SEEK INITIAL WIN

Ten Cardinal basketball players left today for a two-day trip which will include a game tonight with Kearney, and a game Saturday night at Hastings.

The Red Birds, defending champions, will open their N. I. A. A. schedule playing Kearney, third place winner of last year. The Antelopes have gained much experience in their previous games, and expect to give the Omahans a battle. Last year the teams split in their two games, Omaha taking the first, 51 to 36, and just missing a clean sweep by 3 points, losing 38 to 38.

Saturday, in meeting the Hastings. (Continued on Page 3)

## Geography Class Promotes Movie

A sound motion picture travelogue of a scenic tour from Chicago to the Panama Canal was shown at a special assembly Monday, January 7, in the auditorium. The program was sponsored by the geography class of Professor Irwin A. Hammer, head of the Department of Education. As a feature of its company's advertising, the Illinois Central Railway supplied the film.

Alois Havrille, nationally known radio announcer, explained the travelogue. According to Mr. Hammer this motion picture was the first in a series of similar programs to be presented by the Geography 201 class during the year.

### Alpha Sig's Set Date

At a meeting recently held at the Green Garden tea room, the Alpha Sig's set March 15 as the date of their formal dinner dance. The place and the orchestra are as yet undetermined.

Plans are in progress and a date has been set for the interrogation and informal initiation.

## "Omaha Aims High"—Peru

The Municipal University's entrance into the North Central Athletic Conference was the subject of an article published in the Peru Enterprise, town paper of Peru, Nebraska, a week ago.

The article expressed the opinion that our University aimed too high when it accepted the N. C. A. C. invitation.

Peru was defeated by the Municipal University grid team, 27 to 0. An editorial reporting the story in more detail, written by Macy Baum, Gateway sports writer, will be found on page 2 of this issue.

## Student Council Balloting Today

Fifteen Candidates File for Six  
Vacant Posts; Close Polls  
at 2.

Petitions have been filed with the Student Council for the following candidates:

Senior girl, Robin Meyer and Mary Riggs; Sophomore girl, Virginia Lee Long, Francis Fore, and Virginia Harkins; Junior boy, Carl Wolf and Bennett Johnson; freshman boy, Bill Stoff, Bob Novak, and Jack Insull; girl from the student body at large, Amy Rohacek, Alice Hillstrom, Betty Fellman; boy from the school at large, Paul Brawner, and Don Ryan.

The polls will open at ten o'clock Friday morning, and close at two o'clock.

## Dr. Thompson Attends Meet

Dr. William H. Thompson, dean of men, was a guest at the National Inter-fraternity Conference in New York City, Friday and Saturday, November 30 and December 1.

Problems of contemporary fraternity activities were discussed, special emphasis being laid upon mergers, and financial conditions of the Greek organizations.

About five-hundred fraternity representatives attended.

## DR. SULLENGER ELECTED FRATERNITY SECRETARY

Dr. Earl Sullenger was re-elected National secretary-treasurer of Alpha Kappa Delta, honorary sociological fraternity, at the national convention held at Chicago during Christmas vacation. The American Sociological Society also held its annual convention in Chicago at that time.

Dr. Sullenger spoke over KOIL, Friday afternoon, January 4, on "Some Problems of Recreation." The program was given under the auspices of the Omaha Council of P-T. A.

### Parsons at Chem. Club

"Water in Chemical Reactions" was discussed by Dr. L. B. Parsons, assistant chemist at the Cudahy packing house, before the Chemistry Club this morning at 10 A. M. at the Science Hall. This is the third lecture of a series, on water sponsored by the Chemistry Club.

We can do anything if we stick to it long enough.—Helen Keller.

## Board Calls For Bids On Staff Posts

Gateway Applications Must Be  
Turned in to Publications  
Board by January 16.

### TUITION FOR EDITOR

Applications for positions on next semester's Gateway staff may be secured from either Dr. V. Royce West, chairman of the Publications Board, or Miss Fay Lane, secretary of the Board, the latter announced Wednesday. Applications must be on file with the Board by January 16.

Gateway positions are open to the entire student body, including students who have not taken journalism courses, Miss Lane said. There is a good chance for advancement on the editorial staff due to the shake-up of the present staff, she added.

Positions to be filled include editor, managing editor, two associate editors, news editor, reporters, and advertising solicitors. The editor will receive a tuition scholarship (Continued on Page 4)

## Exams Postpone Formal Dances

With everyone starting to look into their textbooks now to see what they are about in preparation for the examinations next week, we don't suppose anyone is very interested in formal dances. But the Phi Sigma Phi fraternity have set February 22 as an approximate date for their formal.

And on March 15 the Alpha Sigma Lambda fraternity will entertain. The Phi Delta Psi's have postponed their dance until April.

Pi Omega Pi sorority held a Christmas party last December 20 at the home of Sue Kemper, their president. All the members brought gifts of food, clothing and toys, which were made up into a Christmas basket and given to a poor family. Sigma Chi Omicron sorority entertained at a tea during vacation.

Thursday, January 10, Kappa Psi Delta sorority met at the Woman's Faculty Building. They are planning a spring dance.

The time of year for formal—and informal—initiations has rolled around, and all the Greeks (Continued on Page 4)

### Students Assist Ward

Twenty University science students are working with Miss Nell Ward in the revision of data for the Physics and Chemistry handbook.

The students assisting Miss Ward are:

Jess Gamble, Cal McGowan, Jim Musselman, Tony Maniscalco, Sol Sussman, John Holyoke, Stan Schonberger, Bill Corson, Bob Lloyd, Joe Barker, Paul Ward, Ann Thurston, Joann Dorsey, Margaret Redell, Lawrence Gridley, Gus Hershman, Ken Turner, Dick Schaefer, Jack Campbell, and Herbert Holliday.

This year approximately \$3,000 students will receive some \$6,000,000 in scholarships, while a smaller group will receive nearly a million in graduate fellowships.



## THE GATEWAY

Official Student Publication of the  
Municipal University of Omaha

Published Under the Authority of  
the Board of Student Publications

MEMBER  
**Associated Collegiate Press**  
1934 Collegiate Digest 1935  
HAWSON WISCONSIN

### EDITOR

Randolph M. Claassen  
MANAGING EDITOR  
Duane Butler

### CONTRIBUTING EDITORS

Franklin Buxton, Adolph Schneider

### NEWS EDITOR

Rosella Prall

### SPORTS EDITOR

Joe Greenstone

### STAFF

Alice Wear, Frances Fore, Glen Cunningham, Martin Speckter, Marion Earhart, June Corkin, Macy Baum, Charles Horejs, Virginia Lee Long, Betty Lou Stringer, Cecil DeLong, John Pearson, and George Knipprath.

### BUSINESS MANAGER

Morris Fisher

### CIRCULATION

Sam Adams

### OUR PERU PALS

THE remote-control sports expert of the Peru Enterprise, who covers collegiate sports events with an efficiency unhampered by the fact that they take place 70 or more miles from his immediate surroundings, generously gives us some reasons and incidental comment on Omaha's recent basketball loss to the University of North Dakota.

"Omaha shouldn't have been in such a hurry to join the up-pish North Central conference," the sage of Southeastern Nebraska informs us in a recent issue of the Peru paper. "They've got plenty to worry about in the Nebraska Inter-Collegiate without looking for faster company."

Why did we lose to North Dakota? "Too much publicity over their admittance into the North Central went to the heads of the Cardinal players and they couldn't do a thing. Wilkinson was bottled up tighter than a bottle of pre-war champagne," continues the punning Peruvian.

Not being possessed of the telescopic vision of the Peru journalistic ace we cannot comment on the opening contests of the Peru basketballers, although our memory does seem to recall a couple of defeats by lopsided scores during the Christmas holidays. But we do know this: Omaha is in a faster conference. Even though our record in the North Central this year may not be outstanding, we are still ready for that conference. And we consider the opinion of officials of the North Central who saw fit to compliment our school by admittance into their league more valid on this subject than the opinion of collegiate sports writers.

And regarding our recent loss, did it ever occur to the Peru expert that North Dakota

## BOOKS

In this day and age of numerous libraries and book stores we are quite apt to overlook the fact that it was not until comparatively recent times that books were so common in everyday life. Many centuries ago man, in his early efforts to keep records, used rock tablets as a base on which laboriously to inscribe signs which meant something to him. Later on tablets of clay were used, which made the work of inscription a little easier, but still these clay tablets were rather bulky and very inconvenient to use. It took the Egyptians to discover that a type of paper could be obtained through the use of the pith of the papyrus reed. The paper of today had its source in China.

With the use of paper came the use of books, and so through the various ages the desire to preserve through writing has led to the art of printing and thus to the development of the library of which there are many today. Our universities claim some very fine libraries of which the one at Harvard is the most complete.

Our own library at the University of Omaha has around 16,500 copies, and we can be very proud of it and should make use of it. We college students have a wonderful opportunity insofar as we can browse at will in the college library.

It is quite obvious that many students do not realize the value of this great opportunity and do not, to any great extent, take advantage of it. Nevertheless all this development of books and libraries tends to strengthen and better the growth of civilization in the world of today and to make it more pleasant for those in the generations of the world of tomorrow.

### PROGRESS IN MANY FIELDS IN REVIEW

(Continued from page 1)

presented before a large audience its annual German Declamatory Contest, in which about twenty-five University German students took part.

Individual honors go to Mary Rigg, elected president of the Senior class at the beginning of this semester. The president is analogous to Madame Secretary Frances Perkins, except that Mary is rarely seen with a hat.

Not counting The Gateway, which is always a good topic for discussion, the Indian theme plan was the most widely publicized of our University projects.

Due to adverse financial circumstances and aggravated by local political and scholastic (?) influences, the proposed new buildings, which created so much excitement and, finally, disappointment, last semester, were shoved into the background—but filed for future reference.

And who knows what the new semester will bring?

might, by some chance, have been represented by a really outstanding quintet in the recent game?

## The Old, Old Story

(Haverford News)

The horrid truth is out, but for all but the entering class the news comes too late. A college degree, we are mournfully told, means nothing as a standard of educational development. The appalling responsibility for this blasting of the faith of the country's youth in higher education rests squarely upon the Carnegie Foundation. With the assistance of that institution, a six-year investigation of the value of college training has been completed; a summary of the conclusions of the Study is presented to the waiting world in the latest Scribner's. "Thrilling" is the word the author applies to the project, and the results would apparently even inspire chills in those who take their education seriously. Through a series of tests administered for several years to high school seniors and college students in this state (Pennsylvania), the Pennsylvania Study has reached sensational conclusions: that the four years spent in college are doing a good deal toward making students uneducated men; that in a great number of cases seniors know less than freshmen and even high school seniors. As a matter of economics, the Study finds, a college education is for the majority of undergraduates a waste of money.

But before local freshmen, angry at their betrayal, pack their books and head for home from Haverford, although it did lead "the entire state test with a remarkably fine showing," they might well pause to consider a counter-attack from President MacCracken of Vassar College. From New York Dr. MacCracken springs to the defense of Pennsylvania and the American college. He questions the validity of the tests and the "spirit in which they have been carried out." He neatly touches the flaws in the survey, particularly scoring the hasty inferences and the halo of sensationalism which characterize it. Yet it is begging the question to call the inquiry, as he does, wholly injudicious. If there is something so radically wrong at the very foundation of our system of "higher education," the discovery can be nothing but sensational.

The results may be inaccurate and many of the implications unsound, as the members of the commission themselves in part admit, but the Study cannot be entirely discredited. It indicates a fundamental weakness in the college system in this country, a weakness which justifies the title of the article, "Human Waste in the Colleges." Of course a goat is needed to assume the onus of the present state of affairs; the victim is the course-credit system. To its dishonor is laid the poverty of the average baccalaureate mind.

The Foundation investigators have worked hard. Yet we wonder if these same conclusions will be so surprising to the students themselves after all, if for some time more than one undergraduate here and elsewhere, after two or three years of cramming for credits, has not questioned how much has really been learned and has painfully realized the limitations of his knowledge. It has taken a large foundation to publish the proofs, but the report is old stuff for many an upper-classman who surmised as much.

### OMAHA SCHOOL SUPPLY

Everything for Schools  
OMAHA, NEBR.

## THE KEYHOLE

Well, ole 1935 is here and ready to give us the usual knocks and heartaches.....We hear a lot about New Years resolutions and here are a few I overheard:

BILL BAYNES: To get rid of that 20-year old stubble on his chin.

ELINOR JOHNSON: To study just a little bit.

RACE: To study less and play around more.

BETTY STRINGER: To overcome the giggles.

JANET HAMILTON: Not to be so bashful.

BILL NELSON: To see that girl in C. B. more often.

E. CHRISTENSEN: To get some man excited.

G. LEHR: To go on a banana, milk diet.

CHALLMAN: Ditto.

SUE KEMPER: Not to study so hard.

ALPHA SIG PLEDGES: To realize they are in college.

MARG. CLARK: To see less of the Doctor and more of Carl.

VIRGINIA ANDERSON: To overcome that superiority complex.

PAUL BRAWNER: To be elected to something—anything.

MR. CRENSHAW: To forget some of those past-due accounts.

DICK DAUGHERTY: Not to take women so seriously.

MAX STEINCAMP: To take fewer fraternity pins.

ROSE WEBER: To see more of Benny Johnson.

BENNY JOHNSON: To see less of Rose Weber.

WAA: To call fewer monthly meetings.

IRENE TINKHAM: To be president of the RED HEADS' CLUB.

If everyone will keep these promises everyone will be happier, but I have a suspicion that Tietzort has already broken his.....Meade and Rollins are pleased to announce their separation.....too bad.....A strange odor was noticeable in the library the other day.....it seems as though someone let in a little fresh air.....Guess I'll go in and see if Loder will borrow me a tag.....Ah! That's better.....Sklenica is still wondering how that lipstick came to be decorating the end of his cigarette at the Gardens the other night.....Francis Nelson is on page 19 of Ulysses and hasn't found out when the story starts.....Several charming bits of literature have been turned in to Dr. West's journalism class.....'S long.

### NORTH STAR THEATRE

24th and Ames Ave.  
Sunday, Monday, Tuesday,  
January 13, 14, 15  
William Powell and Myrna Loy  
in  
EVELYN PRENTICE  
—Also—  
Musical Comedy  
Silly Symphony Cartoon

### MEET AND EAT AT THE

*Virginia*  
1413 Douglas St.

### Don't Fail the "Final"

A new Fountain Pen or Pencil stimulates the mind—making hard exams easy.

WHEN YOU WANT A NEW FOUNTAIN PEN

**TED'S**  
PEN SHOP  
ON 16th STREET AT FARNAM  
HOSPITAL FOR PENS

## Work and Be Happy

By MARTIN K. SPECKTER

While many of the Municipal University students have entered wholeheartedly into the work attendant to the creation of our Indian theme, many have lagged far behind, choosing to view from afar.

Their attitude is that since the task is really gigantic it might be well to wait a bit until the going gets better—until the time comes when the success of the plan is assured.

If that is true, and it seems to be, I cannot help but think how fortunate it is that college life lasts but four years. How lucky that these laggards will not be with the University longer than that!

For in the end, when our plans do come in, when the novelty and picturesqueness of the whole thing spreads, endowing the school with a traditional theme rich in beauty, color, and historical background, these people will be left out of the picture.

I do not mean that we shall carry the Standish motto of "If you don't work you don't eat" as our slogan. I mean that anyone who will not participate actively in this cannot possibly get any pleasure out of its completion.

To those of us who have interested ourselves in this thing, each ritual and each ceremony will bring back memories of our activities that will strike a responsive chord somewhere.

That day we went to Macy, the papers we sent to the Indians, the typewriters we wore out writing our plans, the publicity in the journals, the prize offered for the best plan.....

All these things will be ours. In fact, these memories will be the most important part of the whole plan.

## DUKE UNIVERSITY

SCHOOL OF MEDICINE  
DURHAM, N. C.

Four terms of eleven weeks are given each year. These may be taken consecutively (graduation in three years) or three terms may be taken each year (graduation in four years). The entrance requirements are intelligence, character and at least two years of college work, including the subjects specified for Grade A Medical Schools. Catalogues and application forms may be obtained from the Dean.

DRINK  
**IDEAL BEVERAGES**  
PURE—DELICIOUS  
An "Omaha" Product

FOR RENT  
**Underwood**  
Typewriters  
Standard and Portable  
See the Underwood Noiseless  
Underwood Elliott Fisher Co.  
1721 Douglas St. JA. 4061

We Print "The Gateway"  
and

Various Commercial Jobs

\*\*\*\*\*  
We Sell  
**Typewriter Paper**  
**OMAHA**  
**LINO-SLUG CO.**  
Phone JA. 2265  
124 N. 14th St. Omaha



## CARDINALS TO OPEN NIAA PLAY TONIGHT

(Continued from Page 1)

ings' Coyotes, Omaha will encounter a team that placed third in the N. C. A. C. last season. This non-conference foe met defeat at the hands of the Omahans last year, 41 to 31.

The Cardinals are competing in two leagues, the N. C. C. and the

## BEATTY SAYS:

"For health and economy, eat the cafeteria way!"

We have plenty of fresh and cooked vegetables.

Eat plenty of vegetables and fruit and your weight will be just right.

All food is prepared by women.



When Going Out to Eat, Look for the Blue Eagle! Registration No. 26-184, 1934

## HENSHAW CAFETERIA

N. I. A. A. Their entrance into the N. C. C. was marked by a 41 to 27 loss at the hands of North Dakota, North Central champs. But the Red Birds are out to show the Nebraska Intercollegiate teams that they are champions and intend to capture the title again.

Coach Sed Hartman has been very busy in seeking a clicking combination. From present indications, Carl Baade and Harold Johnk are the players getting the call for the center and guard positions, respectively. Bill Nelson has also seen service at the guard post. The Iowa trio, Captain Curtis, guard; Lloyd Patterson and Marlin Wilkinson, forwards, have come into their own during practices and expect to be at their best in meeting their first N. I. A. A. foe.

Those expected to make the trip are Captain Curtis, Lloyd Patterson, Marlin Wilkinson, Harold Johnk, Carl Baade, Leo Peary, Bill Nelson, Bob Brown, Gene Hoover, and Bob Elliott.

Ten years ago a football player's outfit weighed 22 pounds. Today it averages eight and a half pounds.

## To Entertain For Madison Visitor

One of Omaha University's first graduates, Mrs. Harry K. Jerome of Madison, Wisconsin, arrived in Omaha, Wednesday morning, to visit her mother, Mrs. E. G. Solomon, 3302 Lincoln Blvd.

Mr. Jerome, the very first graduate of the University, is now professor of statistics at the University of Wisconsin at Madison. He was private secretary to the late president of the school, Dr. Daniel E. Jenkins. Mr. Jerome is the donor of the annual fifty dollar prize for the best essay on economics submitted by Municipal University students.

On Saturday, Mrs. Jerome will be honored at a luncheon at the College Club by Mrs. E. E. McMillan. Dr. Benjamin Boyce will speak on "Contemporary Poetry."

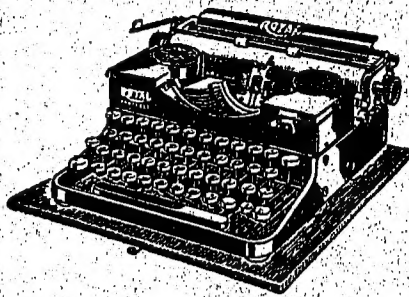
Dr. and Mrs. Wilfred Payne will entertain at tea for the visitor on Sunday from four to six o'clock at the Payne home, 2416 Vane Street. The following guests have been invited:

Mr. and Mrs. Stanley Rosewater, Mr. and Mrs. C. W. Helmstedter, Dr. Benjamin Boyce, Mr. and Mrs. E. E.

McMillan, Mr. and Mrs. J. H. McMillan, Mr. and Mrs. E. M. Hosman, Mr. and Mrs. Herbert Daniel, Mrs. James E. Bednar, President and Mrs. W. E. Sealock, Dean Rene E. H. Stevens, Miss Ruth Diamond, Dr. Claude W. Stimson, Dr. and Mrs. Leslie Garlough, Dr. and Mrs. W. D. MacLay, Dr. Lyman H. Harris, and Mr. and Mrs. G. H. Payne.

Mrs. Stevens will pour. She will be assisted by Miss Diamond.

The 1936 Olympics will see basketball admitted as a contesting sport, with 18 or 20 teams expected to enter into competition for the world's championship.



## Better Your Marks With a Typewriter

Every Make  
Large or Portable  
Low Prices  
Easy Terms

Special Student Rental  
Rates  
New or Used

**ALL MAKES TYPEWRITER CO., Inc.**  
HOME OF THE ROYAL PORTABLE

For Student Home or Office

205 South 18th Street

Phone AT. 2413

## Men's 32-Oz. JACKETS

Talon fastener, in navy color, Cossack style. A white hot feature at..... **2.98**

MAIN FLOOR

## Men's Broadcloth SHORTS

A long wearing quality at savings to you. Now..... **25c**  
Swiss Ribbed Shirts to Match 25c

MAIN FLOOR

## Men's 12-Lb. UNION SUITS

A Value Flash—Right weight for all year wear. Fine cotton ribbed. All sizes..... **79c**

MAIN FLOOR

## MEN'S OXFORDS

"Hyer-Quality"

**\$3.98**



Glove-like fit... wear like a pig's nose! Many Fall models. Sizes 6-11

## Men's White KERCHIEFS

Fine lawn finish. A good quality. Boys like them for school handkerchiefs. Each..... **3c**

MAIN FLOOR

## Men's Lisle SOCKS

Beautiful quality. Reinforced heel and toe. A special feature. Also colors..... **19c**

MAIN FLOOR

## MEN'S GLOVES

real pigskin!

**\$2.49**



Excellent fit, strongly sewn. Minimum blemishes. Cream or natural color.

# NOW! Penney's Semi-Annual Clearance!



Penney's Famous "Towncraft"

## SHIRTS

Leaders in Shirt Values!

**\$1.49**

They're made better, look better, wear better! Only the finest broadcloths, cut to Towncraft specifications... only the smartest colors, only the best workmanship goes into Towncraft! Whites, plain colors: 14-17.



Misses' and Women's Swanky

## All Wool Jackets

With Talon Slide Fastener!

**\$3.49**

For hiking, skating, skiing, as well as golf, and other outdoor sports. Smart, sport collar, large slash pockets, side buckle straps, panel front, pleated back and button cuffs. Navy, brown, green, maroon. 10-20! Buy!

## Women's Pure Silk SCARFS

A great group of manufacturers' samples to close out at big reductions..... **49c**

## Women's Fancy KERCHIEFS

Pure linen, white embroidered on white. A great value at..... **15c**

## Special Selling FABRIC GLOVES

Women's fancy trimmed styles in black, brown and fawn..... **39c**

## Women's Value Smash! WHITE HANKIES

Fine lawn, 12x12. Launder nicely. Ideal for school and work. A feature at..... **2c**

MAIN FLOOR

## Women's Silk SCARFS

A sample purchase of fine Scarfs. Wonderful quality. All kinds..... **49c**

MAIN FLOOR

## Smart Leather HAND BAGS

Beautiful design and many new features..... **98c**

MAIN FLOOR

## SOFTIES, BERETS

Girls' Styles!

**49c**



Just arrived! Many styles and colors! Get several at this low Penney price!

## Rea Rheta TISSUES

White and pastel colors. 180 sheets per box. Now..... **10c**

MAIN FLOOR

## Two Way Stretch GIRDLES

A group of specially selected styles from higher priced lines. Seconds..... **49c**

THIRD FLOOR

## SILK LINGERIE

You'll Love at

**98c**



Tailored or lace-trimmed panties, dance sets, chemises, 30-36, 32-42!

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated



Economy has frequently nothing being spent, but with the wisdom to do with the amount of money used in spending it.—Henry Ford.

## WE ARE OMAHA'S BIGGEST TAXPAYER!

— 0 —  
**17¢**

OUT OF EVERY DOLLAR WE TAKE  
IN FOR ELECTRICITY IS  
PAID OUT IN  
**TAXES!**

— 0 —  
**NEBRASKA POWER CO.**

### GREEKS POSTPONE FORMAL DANCE DATES

(Continued from Page 1)  
are getting ready to welcome the new members. Sigma Chi Omicron will informally initiate their pledges at a slumber party on January 25, at the home of Mary Rigg. On February 1 the actives will give a dinner for the new members and on February 3 formal initiation will be held at the Omaha Woman's Club.

A formal banquet will be given at the Paxton Hotel by Phi Delta Psi sorority for their initiates on January 26. Gamma Sigma Omicron, at their regular meeting held January 7 at the home of Olive Musil, planned to hold their informal initiation on January 26.

### INDIAN CONTEST CLOSES ON FEB. 1

(Continued from Page 1)  
several rather disorganized celebrations with definite ceremonies." Miss Diamond also said that Homecoming, Gala Day, and other school activities would reflect the Indian traditions.

Any student of Omaha University is eligible to enter this contest. All entries turned in to Miss Diamond will have all marks of

### BOARD CALLS FOR BIDS ON GATEWAY POSTS

(Continued from Page 1)  
worth about sixty dollars and a share of the surplus resulting at the end of the year. The editorial staff will also share in the division of the surplus. Advertising solicitors receive twenty per cent of the cash derived from ads they sell.

"Students from the business department should in particular welcome the opportunity to solicit ads," Miss Lane stated. "An opportunity to make business contacts is offered, in addition to making money."

Randolph Claassen, present editor of the Gateway, is graduating this semester. The business manager for next year will be chosen from the advertising solicitors who will be named by the Board for the coming semester, Miss Lane said.

Identification removed from them, and they will be numbered, so that when voted upon, the plan with the most merits will be selected. Ideas that are striking and unusual will be borrowed from other critics.

Omaha University was established in 1908.

### Orchesis Dancers Receive Costumes

The new leotards arrived from New York City for the girls in Orchesis and the members are busy working on the program which they will present for the dance section in the central district of the American Physical Association's convention to be held here in Omaha, March 20.

The girls have been requested to repeat rhapsody in blue for the city school demonstration. They will present dance symposium with Orchesis of the University of Nebraska. The tentative program for the symposium is a book review to be presented by the University of Nebraska members, modern dance fundamentals, to be given by the University of Omaha girls, a folk dance to be presented by the two schools combined, and a dance composition in which the two clubs will be using the same music but working independently of each other.

Advice is like snow; the softer it falls, the longer it dwells upon, and the deeper it sinks into the mind.—Coleridge.



— they all keep saying.. THEY'RE Milder  
— and I hear them say.. THEY TASTE BETTER